

Behind the banners

Trials will look different this year. One reality we're facing is the hundreds of empty seats which were ready to welcome all of you - our swimming community.

We recognize everyone's story is different this year. Behind all of these stories are hundreds of swimming clubs - behind them, swimmers and their families who would have shown up by the thousands to represent their clubs at Trials. We may not be able to have you in the stands this year, but we can have your team banner take your place.

This year, we will choose not to tell the story of empty seats during Trials, and will instead recognize what will truly lie behind the banners - all of you, our swimming community.

Join us, as we invite all clubs to send their team banners to Trials. Be part of the event and share in our vision to fill every seat from afar. As an added incentive, five team banners will be randomly drawn and signed by select members of the Olympic Team headed to Tokyo. These signed banners can be used as potential auction items to generate much needed funds for the randomly drawn clubs. If your team banner is randomly drawn, we will seek your approval prior to the banner being signed.

Telling your story by sending your team banner to Trials is simple:

- 1. Contact <u>kjohnston@swimming.ca</u> no later than June 7th at 5:00 pm EST, confirming your club's participation. If possible, please include the size, material, and a photo of your team banner within the confirmation email.
- 2. **Drop-off your team banner** at the Meet Director's table on the West side of the dive tank during pre-meet training at TPASC, between June 16th and June 18th.
- Mail your team banner to the following address (must arrive no later than June 16th): Swimming Canada
 43 Morningside Avenue Toronto, Ontario M6S 1C6

Over the summer, Swimming Canada will return all banners by mail, using the return address listed on the original packaging in which they arrive. Any questions can be sent to kjohnston@swimming.ca. Be sure to tune in and watch the stream to spot your team banner in the stands at Trials!